



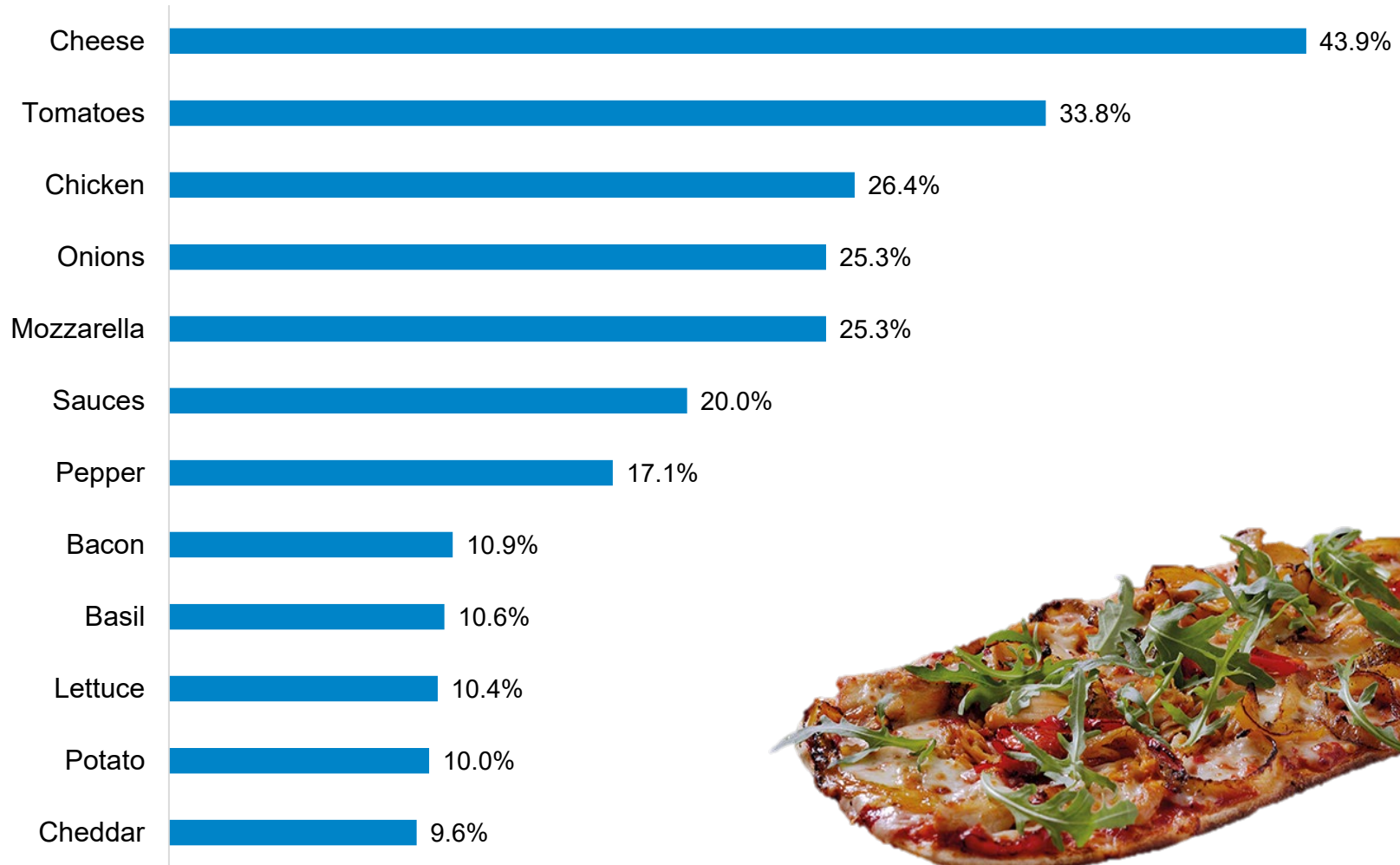
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# Flatbread Menu Trends

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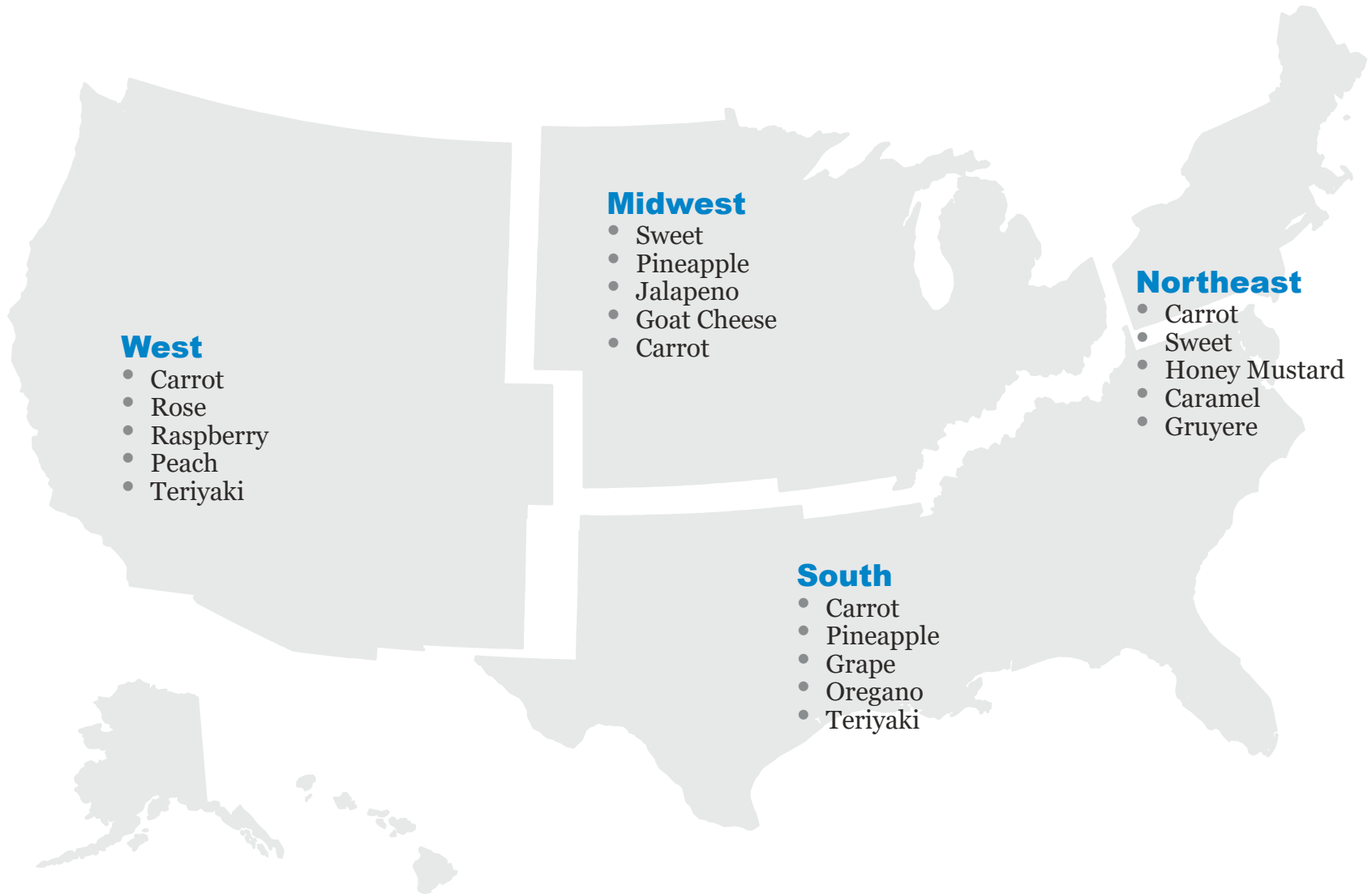
# Top Ingredients Paired with Flatbread



Base: 3,065 Menu Items across 1,015 operators in Q3-17 to Q3-18

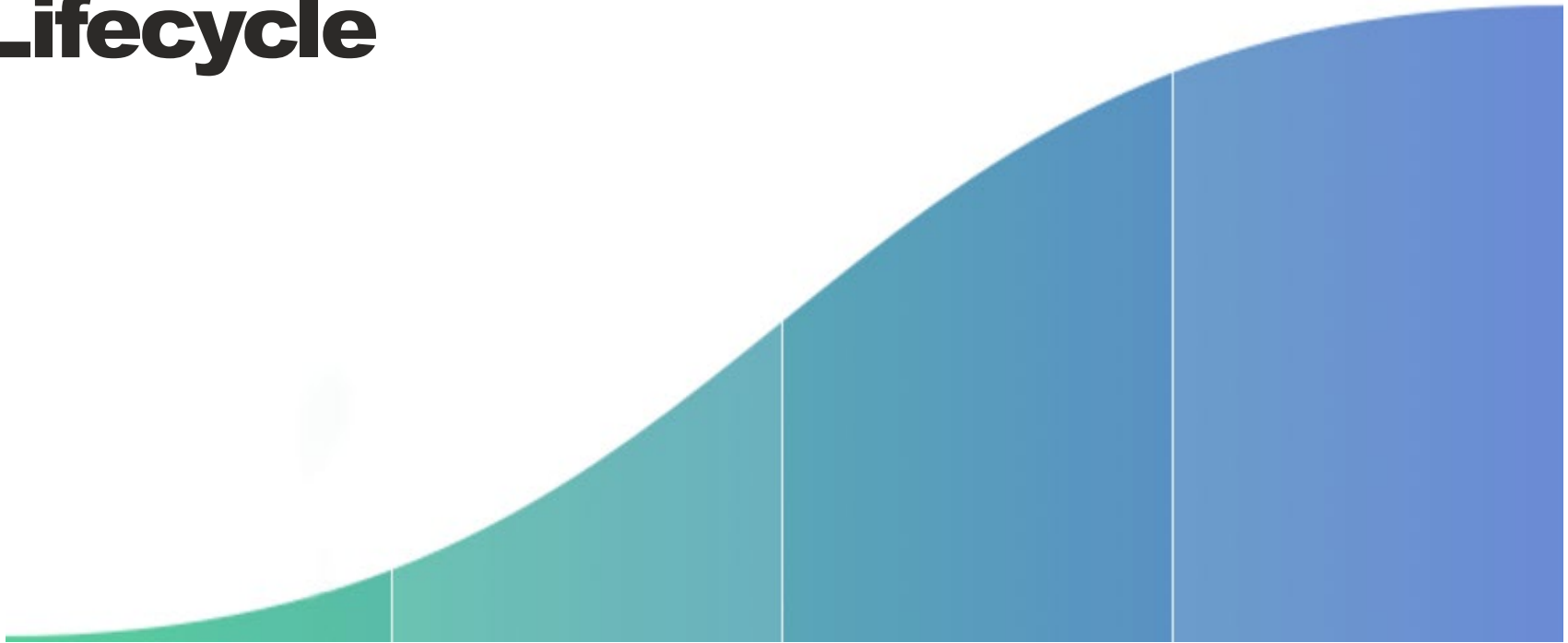
# Flatbread

fastest growing flavors



Base: 3,065 Menu Items across 1,015 operators in Q3-17 to Q3-18

# Lifecycle



Introduction		Growth		Mainstream		Mature	
Tzatziki Sauce	13.3 %	Crab	12.5 %	Cucumber	15.6 %	Flatbread	100.0 %
Lamb	10.0 %	Fontina	10.7 %	Hummus	14.6 %	Cheese	75.0 %
Leek	6.7 %	Prosciutto	10.7 %	Beans	12.5 %	Chicken	65.8 %
Thyme	6.7 %	Tahini Sauce	8.9 %	Shrimp	11.5 %	Tomatoes	63.2 %
Orange	6.7 %	Truffles	8.9 %	Caesar	11.5 %	Mozzarella	52.6 %

# Limited Time Offers



**California Pizza Kitchen** (October 2018)

## **Sonoma Grilled Chicken Flatbread**

Marinated red grapes roasted in our hearth oven with grilled chicken, double cream Brie, caramelized onions, Parmesan and fresh wild arugula.



**Bertucci's** (October 2018)

## **Portobello Flatbread**

Fire-roasted Portobello and artichokes, crumbled goat cheese, a touch of cream and fresh thyme.



**Quiznos** (October 2018)

## **Gyro Flatbread**

Seasoned beef and lamb gyro, crumbled feta, banana peppers, crisp lettuce, tomatoes, red onions and topped with tzatziki sauce. Also available with chicken.



**Bar Louie** (September 2018)

## **Bavarian Flatbread**

Applewood bacon, cider braised onions, sour cream, mozzarella, parsley.

# Limited Time Offers



Houlihan's (August 2018)

## BBQ Chicken Flatbread

Red onions, cilantro, pepper jack, romano and cheddar cheeses, sour cream drizzle.



Tupelo Honey (August 2018)

## Blue Ribbon Peach & Burrata Flatbread

Griddled naan with pecan pesto topped with creamy whipped burrata, grilled peaches, fried kale and a honey drizzle.



Ninety Nine Restaurants (July 2018)

## Shrimp Flatbread

A crisp flatbread glazed with lemon butter sauce and crowned with shrimp tossed in roasted red pepper pesto, fresh tomatoes, provolone and mozzarella cheese.



Biaggi's Ristorante Italiano (July 2018)

## Flatbread With Double Creme Brie

Traditional Crisp Cheese-Filled Flatbread, Creme de Brie and Asiago Cheeses, Orange Honey Drizzle, Brown Buttered Herbs.

# New Menu items



STK (Q3 2018)

## Mushroom Flatbread

Regular \$17.00

Creme fraiche, mushrooms, goat cheese, kale.



MacKenzie River Pizza Co. (Q3 2018)

## California Chicken Flatbread

Regular \$10.50

Garlic infused olive oil, mozzarella, chicken, hickory smoked bacon, and red peppers. Topped with fresh avocado and cilantro. Drizzled with ranch.



Claddagh Irish Pub (Q3 2018)

## Feta and Spinach Flatbread

Regular \$8.99

Red onion, mixed peppers, mozzarella, provolone, balsamic reduction.



Kona Grill (Q3 2018)

## Umami Mushroom Flatbread

Regular \$13.00

Fresh charred mushrooms, brussels sprouts, fresh mozzarella and parmesan, white miso glazed crust, bonito flakes.

# Top Flatbread Dishes

	Dishes	Menu Items	Growth % over the last year
1	PIZZA	257	-13.8%
2	CHICKEN SANDWICH/WRAP	216	-3.1%
3	VEGGIE SANDWICH/WRAP	132	-5.7%
4	OTHER/SPECIALTY PIZZA	119	-11.2%
5	VEGGIE/GARDEN PIZZA	104	-2.8%
6	NAAN	90	0.0%
7	PITA/FLATBREAD	89	2.3%
8	MIXED PROTEIN SANDWICH	85	-2.3%

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